

WHAT IS STUDIO 50?

Studio 50 is a Media Co-Operative. Our goal is to make the process of marketing easy and produce the highest quality product possible. From corporations, government agencies and small businesses to non-profit groups, associations and individuals – we work together to solve our customer’s problem, tell their story and promote their efforts. When customers stand in the middle of our spacious (11,000 square foot) building and does a “360”, they will be able to choose from folks who produce documentaries, publish books and brochures, advertise on radio, TV, print media, on billboards and vehicles, handle photography, animation, 3D graphics, original music, voice overs and more.

WHO IS STUDIO 50?

Our team is made up of a variety of companies – all who truly like each other!
Please meet them now...

Peppers.TV, Inc

Sue Peppers, President

www.peppers.tv

Peppers.TV specializes in video production, Web site creation and Social Media and Marketing, as well as motion graphic design, animation, audio production, brand strategy, and on-line marketing. The Peppers.TV team, along with the media partners at Studio 50, will handle all your media and marketing needs. With 21 years as a company, Peppers.TV has a reputation for listening to the customer’s needs, delivering on time and within budget. Oh yes...and we have fun doing it. As evidenced by the warmth of our studio offices – our culture here is to make our clients feel at home as we fully enjoy working on their project. We do “good news” at Peppers.TV.

The Pear Lab

Wil Wells, Owner and Designer

www.thepearlab.com

At The Pear Lab, we love to design. In fact, we build that love in into every project we have the pleasure of being involved with: from web design, motion graphics for film, web and television broadcast, to photography and design for print. We take your product or business from overlooked to overbooked - with advertising that’s always fresh and always delivered on time.

Wil Wells partnered with Peppers.TV for 6 years as the Sr. Creative Director, designing television shows and documentaries, commercials and business image videos. In 2009 he opened The Pear Lab, as a freelance Creative Director specializing in Social Media education and implementation, Content Management Web site creation and video centric web design.

Art Marketing Design Studio

Graphic Design & Printing Specialists

Doug Rietz, President

www.artofmarketing.com

Art of Marketing Design Studio specializes in high quality design and printing of business and marketing materials. Doug Rietz and his team will assist you in projecting a clear message and professional image of your company. with an ultimate goal is to design product which will provide you with powerful sales and marketing tools.

From concept to completion, Art of Marketing includes you throughout the entire creative process.

Our award winning studio has been in business for more than 21 years. 2001

With our team approach, we are dedicated to complete customer satisfaction.

Appletree Advertising

Graphic Design With A Marketing Punch!

Andrea Raymond, Owner and Designer

www.appletreadvertising.com

Appletree Advertising strives to be a one-stop-shop for business owners who need business cards, banners, sales materials, trade show graphics, vehicle & web graphics, or any type of advertising or promotional items. We can help you create content or follow your instructions to complete the project your way and within an established budget. Appletree Advertising helps business owners promote their business by creating graphics and developing marketing content for print materials and other means of advertising.

Rian Flynn Photography

Rian Flynn, Owner and Chief Photographer

www.rianflynn.com

Rian Flynn doesn't just take pictures, he creates them. With an eye for the "extraordinary and unusual", and an imagination that allows him to create an new environment around your portrait, Rian generally leaves customers in awe. He specializes in creative portraiture, CD jacket and poster design, and web photography. Be sure to ask him about his dinosaur.

Studio 50 Media Co-Op

The next two businesses are not media partners, but have helped Studio 50 become all it needed to be. We are so grateful to have these two organizations in a large office on the south side of the building. Mercey Springs partners with Peppers.TV to fund non-profit media production or marketing. Recently Peppers.TV and Mercey Springs, a philanthropic non-profit group joined forces to fund and produce the Bridges television and internet show (www.buildbridges.tv); featuring non-profit organizations in the 12 county region around Sacramento. We have welcomed Mercey Springs/NARI into our Studio 50 family. Brenda Kress is the director of both Mercey Springs and NARI. NARI has been a major supporter of the effort to create our cooperative, assisting in remodeling Studio 50, as we grow.

Mercey Springs Foundation

Brenda Kress, Director
www.merceysprings.org

The purpose of the Mercey Springs Foundation is to lend a hand to those lending a hand; to support private sector and public organizations selflessly dedicated to improving lives and communities, but whose needs are not met by existing funding or volunteer assistance. Mercey Springs is working with Peppers.TV to develop funding sources for the production of the television series, BRIDGES.

Sacramento Chapter of NARI

Brenda Kress, Director

www.narisacramento.com

The National Association of the Remodeling Industry (NARI) brings people together who work in and with the remodeling industry, belonging and growing by learning from one another. As professionals, our members create an exceptional experience for the remodeling consumer. The Sacramento Chapter of NARI is dedicated to being the best resource for knowledge and training in the remodeling industry. Together we help construct the dreams in people's lives.

If you would like more information about any of the STUDIO 50 Partners, please go directly to the Web sites noted.

STUDIO 50 also sponsors many community groups by donating or renting conference rooms and office space for gatherings:

- The Final Cut Pro Users Group (editing, graphics and other production interests)
- The Media Associates Group (MAG) Meetup
- The Veterans Administration Hospital- new employee orientation and training
- The Mercey Springs “Lunch Bunch” meeting, hosting leaders of non-profits
- The Safe Kids Coalition – to teach classes in car seat safety
- The WHALES – Women Having Amazing Life Experiences – Passion to Paycheck Group
- Californians for a Drug Free America meetings
- America At Work meetings
- Classes for Social Marketing
- Heritage Church – Sunday services
- Another Sunday – local band practice (www.myspace.com/anotherundayworship)

We also rent office space and edit suites, days, nights and weekends.

Studio 50 is managed by Peppers.TV. Please contact us at info@peppers.tv or (916) 362-7200.